

MEGHANN GREENHILL

Colorado Springs, CO 80925

meghann.greenhill@colostate.edu

[LinkedIn profile](#)

EDUCATION

BS in Journalism and Media Communication

Colorado State University, Fort Collins, Colorado

Projected graduation date: Spring 2026

GPA: 4.0

RELEVANT COURSEWORK

Newswriting

- Practiced theory and application of news writing for newspapers and web presentation.
- Wrote basic news stories using inverted pyramid and Wall Street Journal styles.
- Emphasized proficiency in Associated Press (AP) Stylebook and research skills.

Visual Communication

- Utilized computer-based techniques to create visually appealing presentations of news and technical information.

Copy Editing

- Developed expertise in copyediting, writing, and design with a focus on grammar, punctuation, and AP Style.
- Applied ethical standards, libel laws, and fact-checking techniques.
- Enhanced editorial decisions and page design using the 5 C's of effective writing.

Online Storytelling and Audience Engagement

- Created digital media content, including writing, video, and audio, for online platforms.
- Designed social media strategies and long-form digital stories.
- Applied user experience principles to meet the demands of both online and traditional journalism.

New Media Trends and Society

- Analyzed the political, social, and economic impacts of emerging technologies and media trends.
- Explored topics such as AI, social media, biometrics, cryptocurrency, and digital media convergence.
- Engaged in critical discussions on global issues like censorship and the Deep Web.

Advertising

- Explored principles and techniques for effective advertising campaigns.

- Studied media strategies, consumer behavior, and market segmentation.
- Analyzed the integration of strategies to create successful campaigns.

Strategic Writing and Communication

- Improved professional communication skills through writing concise memos, emails, letters, reports, and technical papers.

Strategic Multicultural Communication

- Developed strategies for integrated advertising and communication campaigns targeting diverse audiences (Hispanic/Latino, African-American, Asian, LGBT).
- Focused on connecting with under-served markets within the U.S. and globally.
- Explored globalized marketplace considerations and cultural nuances in advertising.
- Completed as part of coursework at junior standing in journalism and media communication.

Producing Podcasts

- Applied critical listening skills to assess podcast production, editorial, and storytelling strengths and weaknesses.
- Developed professional expertise in capturing ambient and interview sound.
- Demonstrated sound editing and content editing skills for high-quality podcast production.
- Practiced interviewing sources with a focus on journalistic integrity.
- Identified strategies for creating a successful podcast series.

Web Design and Management

- Gained foundational knowledge in website design and digital content creation.
- Focused on web usability, ensuring logical structure, accessible content, and efficient design.
- Applied best practices, current web standards, HTML, and CSS in creating websites.
- Developed a fully functional website from start to finish, integrating user-friendly design and content.